



USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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Dominican Republic

Promotion Opportunities

Annual

2004

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Report Highlights:

After a period of economic crisis and severe currency devaluation, the Dominican economy had begun to show some stability and the currency has strengthened significantly against the U.S. dollar. This should help increase demand for imported food products, especially from the United States, which represents 50 to 60 percent of total food imports.

Includes PSD Changes: No
Includes Trade Matrix: No
Annual Report
Santo Domingo [DR1]
[DR]

NOTE: The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

Section I. Trade Shows

EXPO USA/GREAT AMERICAN FOOD SHOW

When: September 2005 (Tentative)

Where: Santo Domingo, Dominican Republic

Organizer: FAS Santo Domingo

Tel: (809) 227-0112, Ext. 279, **Fax:** (809) 732-9454, **E-mail:** wagner.mendez@usda.gov

Show Type: Exhibition of U.S. consumer-ready products.

AMERICAS FOOD & BEVERAGE SHOW

When: December 2005

Where: Miami Beach Convention Center, Miami, FL

Contact: Fradbelin Escarraman, FAS Santo Domingo

Tel: (809) 227-0112, Ext. 262, **Fax:** (809) 732-9452, **E-mail:**

Fradbelin.Escarraman@usda.gov

Show Type: Largest food and beverage exhibition for North, South, Central America & Caribbean area.

AGRICULTURAL & LIVESTOCK SHOW 2003 (FERIA AGROPECUARIA NACIONAL 2005)

When: March 2005

Where: Ciudad Ganadera, Ave. George Washington, Santo Domingo, Dominican Republic.

Organizer: Patronato Nacional de Ganaderos and Ministry of Agriculture

Contact: Dr. Jose A. Rodriguez Conde and Samuel Encarnacion

Tel: (809) 535-7165, **Fax:** (809) 535-7167; **E-mail:** png@verizon.net.do

Show Type: Largest agricultural and livestock show in the Dominican Republic, featuring agricultural products, livestock, and equipment.

Section II. Retail In-Store Promotions

There is no in-store promotional activities planned at this time

Section III. Hotel, Restaurant, Institutional (HRI) Promotions

EXPOSICION COMERCIAL ASONAHORES 2005

When: September 2005

Where: Hotel Dominican Fiesta, Santo Domingo

Contact: Juana Sicard, ASHONAHORES

Tel: (809) 540-4676; **Fax:** (809) 540-4727; **Email:** asonahores@vrizon.net.do

Show Type: Food, equipment, and service suppliers for hotels and restaurants.